

LASSR – Community Impact (2023–October 2026)

Since its establishment in 2023, the Lebanese Association for Sustainability and Social Responsibility (LASSR) has been actively contributing to community development in Lebanon through awareness-raising, education, training, capacity building, social initiatives, and partnerships with educational institutions and civil society organizations.

By October 2026, LASSR has reached a reported total of **1,950 beneficiaries and participants** through its activities and initiatives, reflecting its commitment to promoting sustainability, social responsibility, inclusion, and peaceful coexistence.

LASSR's community impact focuses on the following key areas:

- **Awareness-Raising and Capacity Building:** Organizing educational sessions, workshops, and training activities to strengthen knowledge, practical skills, leadership, and community engagement.
- **Environmental Awareness and Sustainability:** Promoting environmental responsibility, sustainable practices, and awareness of the importance of protecting natural resources and building more sustainable communities.
- **Women's Rights and Gender Equality:** Raising awareness of women's rights, empowerment, equal opportunities, and women's participation in social, educational, and professional life.
- **Corporate Social Responsibility (CSR):** Promoting social responsibility, ethical leadership, sustainability principles, and responsible practices among individuals, institutions, and organizations.
- **University Student Engagement:** Delivering awareness and training activities for students at the Lebanese University, Lebanon's public university, and private universities such as MUBS university – Aley campus, & Balamand University Souk El Gharb Aley Campus, encouraging active citizenship, sustainability, social innovation, and community participation.
- **Social and Humanitarian Initiatives:** Implementing practical community-based initiatives to support vulnerable groups, including displaced families and children affected by war, through humanitarian assistance and solidarity-driven activities.
- **Peacebuilding and Non-Violence:** Organizing seminars, conferences, and cultural forums addressing non-violence, dialogue, social cohesion, peaceful coexistence, and the role of social responsibility in building local peace.
- **Community Partnerships and Volunteerism:** Collaborating with universities, educational institutions, charitable organizations, and community stakeholders to develop initiatives that respond to local needs and encourage collective action.

Through these initiatives, LASSR seeks to bridge awareness and action by transforming sustainability and social responsibility principles into practical community engagement. Its approach emphasizes education, partnership, inclusion, and the empowerment of individuals and institutions to contribute to positive and lasting social change.

Cumulative outreach: 1,950 reported beneficiaries and participants by October 2026, across the activities recorded since 2023.